



City of Miami Gardens Live Healthy Miami Gardens Notice of Funding Availability- CDC REACH

Applicants who experience an issue with submitting their application, please contact the Program Manager Thamara Labrousse at tlabrousse@miamigardens-fl.gov. 305-622-8000 ext. 2711.

BACKGROUND

The Live Healthy Miami Gardens (LHMG) Initiative was started in 2014 by the City of Miami Gardens and is part of the city's strategic and systemic effort to reduce poor health outcomes by engaging community residents to improve selected public health indicators. LHMG is a Collective Impact initiative that brings people together and work to strengthen the community's capacity to collaboratively plan and collectively carryout strategies that make the vibrant community of Miami Gardens a healthier place to live, work and play. LHMG was built upon the understanding that no single organization can solve tough problems on its own and that community involvement is essential to reducing health disparities. LHMG is now backed by 46 coalition member organizations and over 100 individuals, working together to drive citywide changes that measurably improve the health and life expectancy of people in the City of Miami Gardens. The initiative to develops, implements and sustains effective community-level health strategies for the following Health Impact Areas: Alcohol, Tobacco and Other Drugs (ATOD); Healthy Eating and Improved Nutrition; Mental Health; Physical Activity; and Primary Healthcare.

Chronic diseases are the leading causes of death and disability in the United States, largely driven by preventable health behaviors. Health behaviors, such as tobacco use, poor nutrition and physical inactivity, are linked to chronic conditions, premature death, and disability. Chronic diseases and their outcomes disproportionately impact racial and ethnic populations including African Americans/Blacks, Hispanic Americans, Asian Americans, Native Hawaiian/Other Pacific Islanders, American Indians, and Alaska Natives. Addressing chronic disease health disparities is complex. The risk is affected by not only health behaviors and access to health care but also by factors that include income, education, economic opportunity, and location of residence. In addition, the risk for chronic disease starts very early in life. Attention to improving the access to high quality nutrition, opportunities for physical activity, and providing a smoke free environment for young children are critical steps in reducing health disparities. Thus, any effort to improve this multi-faceted challenge requires a long-term vision and investment.

In September, 2018, the City of Miami Gardens' LHMG was awarded a five-year grant from the Center for Disease Control and Prevention (CDC), Racial and Ethnic Approaches to Health (REACH) to improve health, prevent chronic diseases, and reduce health disparities among African American and Hispanics living in the City of Miami Gardens with the highest risk, or burden, of chronic disease (i.e., hypertension, heart disease, Type 2 diabetes, and obesity). As a result of this award, the city is seeking to subcontract with local organizations to implement culturally tailored interventions to address preventable risk behaviors related to nutrition and physical activity. The approach for this



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project incorporates evidence-based strategies pre-selected by the CDC and found in a variety of publications and expert recommendations. These include the Dietary Guidelines for Americans (2015; Surgeon General's Call to Action to Support Breastfeeding (2015); Community Preventive Services Task Force Recommendation for Built Environment Interventions to Increase Physical Activity (2017); and the Surgeon General's Call to Action to Promote Walking and Walkable Communities (2015).

OVERVIEW

The City of Miami Gardens in partnership with Live Healthy Miami Gardens (LHMC) announces the availability of fiscal year 2020 funds to implement Center for Disease Control's (CDC) Racial and Ethnic Approaches to Community Health (REACH). This seven (7) month (March 1, 2020-September 30, 2020) project aims to improve health, prevent chronic diseases, and reduce health disparities among Americans/Blacks, and Hispanic American populations residing within the City of Miami Gardens with the highest risk, or burden, of chronic disease, by:

1. Supporting culturally tailored interventions to address the preventable health behaviors of poor nutrition and physical inactivity;
2. Linking community and clinical efforts to increase access to health care and preventive care programs at the community level; and
3. Supporting implementation, evaluation and dissemination of practice- and evidence-based strategies related to tobacco, nutrition, physical activity, and community-clinical linkages that ultimately lead to reduced health disparities in chronic conditions of hypertension, heart disease, Type 2 diabetes, and obesity

Funding will be awarded to recipients that have:

1. A history of successfully working with an established coalition who addresses health disparities within the City of Miami Gardens;
2. Organizational capacity to implement locally tailored evidence-based and practice-based strategies;
3. Experience in partnership development and coordination to leverage resources and maximize reach and impact of nutrition and physical activity activities within the community of Miami Gardens;
4. Subject matter/content expertise in nutrition, physical activity, and community clinical collaborations.
5. Subject matter expertise and experience working with the African Americans and Hispanics living in the City of Miami Gardens; and
6. Budget management and financial procedures in place to track, monitor, and report expenditures.

APPLICATION RELEASE DATE

Monday, January 6, 2020

DUE DATE FOR APPLICATION



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Thursday, January 23, 2020, 5:00pm

APPROXIMATE NUMBER OF AWARDS

6

APPROXIMATE TOTAL AVAILABLE FUNDING

\$238,869.00

PURPOSE

The purpose of this Notice of Funding Availability is to support the City of Miami Gardens in readily implementing population-wide solutions to improving health, preventing chronic disease, and reducing health disparities among priority populations with the highest risk or burden of chronic disease related to health risk behaviors - nutrition and physical inactivity.



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APPLICATION

ORGANIZATIONAL INFORMATION -This section is required for ALL applicants including those applying under Evaluation and Performance Measurement Services.

Name of Organization

Address of Organization

Primary Contact Name/Title (Please identify the person who will be responsible for this request moving forward. All communications from City of Miami Gardens will be sent to this individual).

Primary Contact E-mail and Phone Number

To facilitate communications, please provide an email address and phone number for the identified Primary Contact.

STRATEGIES AND ACTIVITIES - Applicants must propose work in one of the three strategies and their accompanying activity/activity listed below. Please note that strategies and activities have been pre-determined by the CDC. **This section is required for ALL applicants including those applying under Evaluation and Performance Measurement Services.**

STRATEGIES - please select one (1) strategy and one (1) accompanying activity below:

STRATEGY	ACTIVITY
— Community Clinical Linkages	— Collaborate with partners to increase referrals and access to community-based programs for the priority population(s); Expand the use of health professionals such as Community Health Workers, patient navigators, and pharmacists, to increase referral of individuals in the priority



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	<p>population(s) to appropriate and locally available health and preventive care programs; and the use of appropriate and locally available programs for individuals in the priority populations (s) (e.g., Diabetes Prevention Program, Chronic Disease Self-Management Program, tobacco cessation services, Food Nutrition Education Programs, Special Supplemental Nutrition Program for Women, Infants, and Children, access to food banks, and assistance with housing or job training).</p>
— Nutrition	<ul style="list-style-type: none"> — Food Systems: Make improvements to local programs/systems (e.g., voucher incentive programs, increased electronic benefit transfer acceptance where food is purchased, improved public transportation routes to food stores, access to healthier foods at community venues. — Healthy Nutrition Standard: Establish healthy nutrition standards in key institutions such as hospitals, afterschool and recreation programs, community health centers, faith-based organizations, food banks/pantries, and early care and education. — Increase continuity of care/community support for breastfeeding by incorporating services into existing community support services (early care and education centers, community health centers, home visiting programs, etc.); establishing lactation support services (support groups, walk-in clinics, Baby Cafés, etc.) that are accessible and culturally appropriate for the priority population; and providing breastfeeding support training to health care providers, community health workers, peer support providers, etc., that work with mothers and babies.
— Physical Activity	<ul style="list-style-type: none"> — Collaborate with partners to improve physical activity in priority population(s) to connect sidewalks, paths, bicycle routes, public transit with homes, early care and education, schools, worksites, parks, or recreation centers through implementing master plans and land use interventions.
— Evaluation and Performance	<p>In addition to Strategy Implementation, the City of Miami Gardens is seeking proposals for the provision of Evaluation and Performance Measurement Services. The Evaluation and Performance Measurement Services recipient will be responsible for reporting intermediate outcomes. The</p>



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	Measurement Services	<p>recipient will work collaboratively with the City to develop an Evaluation Framework and Evaluation Plan to guide relevant and timely evaluation for the CDC REACH program which will include conducting program evaluations on the effectiveness of the program at achieving its outcomes and to understand key issues related to the impact and scalability of the strategies for future CDC investments. The framework will specify the types of evaluations to be conducted, the timing of the evaluations and how the evaluations will assist CDC in continuous quality improvement of the program. Key evaluation questions include:</p> <ol style="list-style-type: none">1. How have community environments changed since the implementation of REACH strategies?2. To what extent have tobacco free living, healthy eating, and physical activity increased in priority populations?3. To what extent have community clinical collaborations increased to improve access for priority populations?
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ORGANIZATIONAL EXPERIENCE AND CAPACITY - Applicants must be able to readily implement this program in the City of Miami Gardens upon receipt of award. To ensure that applicants are able to execute REACH program requirements and meet period of performance outcomes, applicants must demonstrate: relevant experience to implement the activities and achieve the project outcomes and experience and capacity to contribute to the implementation of the project's Evaluation Plan. **This section is NOT required for applicants applying under Evaluation and Performance Measurement Services.**

1. What previous experience does your agency have in delivering the selected strategy and activity? Character limit including spaces = 1,500



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- 2. Describe how the selected strategy and activity is anticipated to improve the burden of chronic disease in the City of Miami Gardens and with the target population(s) and include communication activities that will support the selected strategy and activity. Character limit including spaces = 1,500**



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3. Describe your agency's grant management experience. *Character limit including spaces = 1,500*



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PROJECT NARRATIVE - Applicant must define describe how the proposed strategy will be implemented, tracked and monitored. **This section is NOT required for applicants applying under Evaluation and Performance Measurement Services.**

1. Provide a short grant purpose. Please limit your response to one sentence. Character limit including spaces = 500



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2. Describe how you plan to implement the selected strategy and activity. *Character limit including spaces = 1,500*



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3. Describe the process used to track and monitor the program, use of funds and reporting. *Character limit including spaces = 1,500*

4. Identify the most significant strengths or assets of the proposed strategy and activity. *Character limit including spaces = 1,500*



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TARGET POPULATIONS - The CDC REACH project will be implemented among the 112,514 people who live in the City of Miami Gardens, focusing most intensively on Black and Hispanic residents, and in two zip codes with the highest chronic disease rates (33054 & 33056). **This section is NOT required for applicants applying under Evaluation and Performance Measurement Services.**



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- 1. Describe the population and number of clients to be served. *Character limit including spaces = 1,000***



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2. Indicate your experience in working within the City of Miami Gardens and with the target population. Please include specifics related to the number of years your organization have worked in the city and the type of selected projects/activities implemented by your organization. *Character limit including spaces = 1,500*



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PROGRAM OBJECTIVES - Program goals and objectives establish criteria and standards against which you can determine program performance. Applicants will need to identify the goals and objectives of the program component or intervention you plan to evaluate. **This section is NOT required for applicants applying under Evaluation and Performance Measurement Services.**

1. **Describe the overarching activities that will be delivered as part of implementing the selected strategy.** *Character limit including spaces = 1,500*



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- 2. Describe clear and measurable outcomes for the proposed program. *Character limit including spaces = 1,500***



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3. Describe how will you monitor progress toward the proposed program goals. *Character limit including spaces = 1,500*



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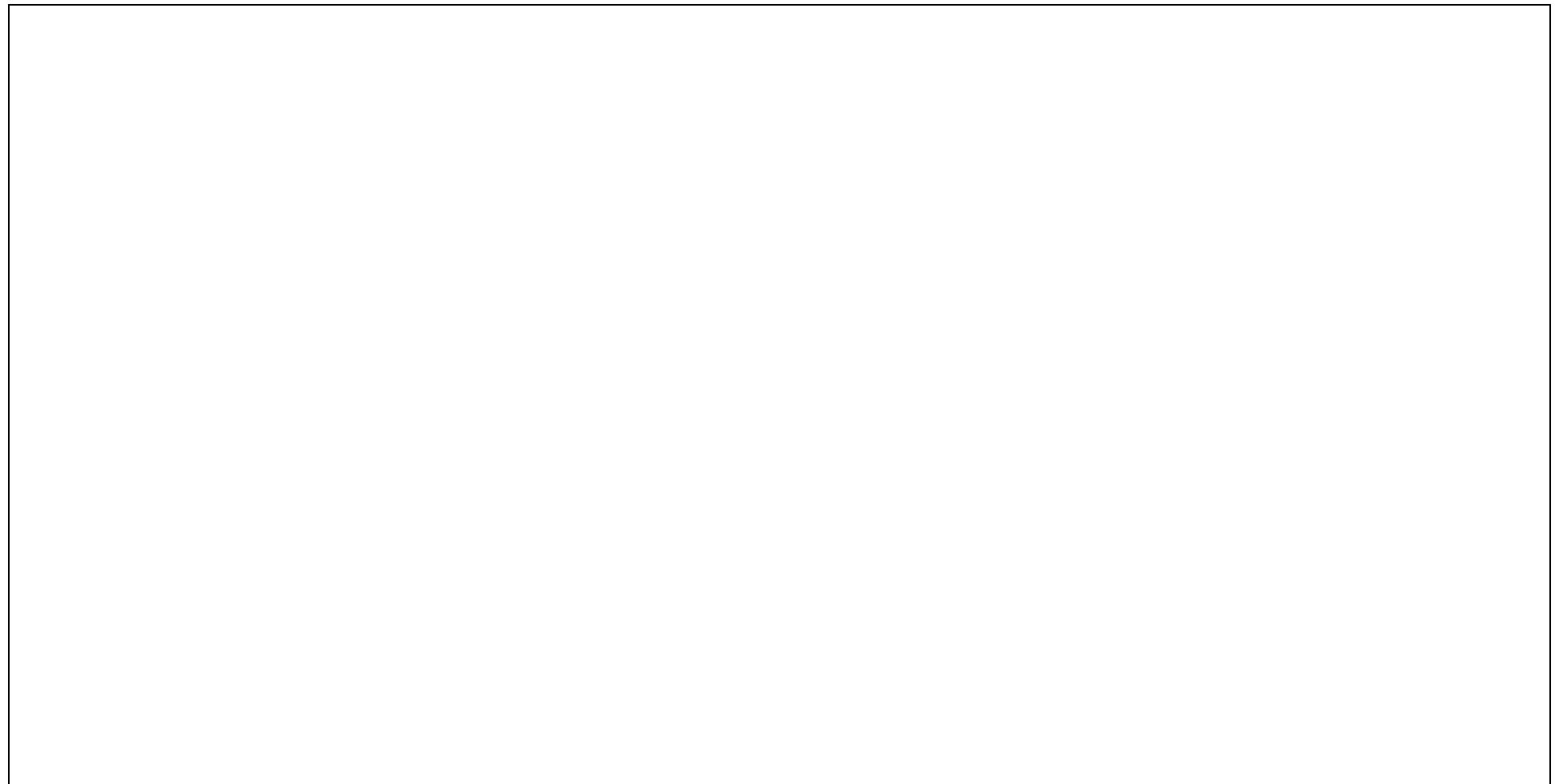
COMMUNITY COALITION AND COLLABORATION - For the purposes of this program, a community coalition is defined as a community-based formal arrangement for cooperation and collaboration among groups or sectors of a community in which each group retains its identity, but all agree to work together toward a common goal. **This section is NOT required for applicants applying under Evaluation and Performance Measurement Services.**

1. Describe your experience in working with a Community Coalition in executing activities to use community specific best practices to address health disparities, monitor progress and oversee communications within their communities to address poor nutrition, and physical inactivity and create sustainable community-level change through environmental strategies.

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- 2. Describe your experience working with Live Healthy Miami Gardens. *Character limit including spaces = 1,500***



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3. Describe how you will work to strengthen collaborations that support the efforts of a community based coalition (LHMG) that is working to seek better health for residents, help change local healthcare practices, and mobilize communities to implement evidence-based, community specific public health programs to reduce health disparities. *Character limit including spaces = 1,500*



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EVALUATION AND PERFORMANCE MEASUREMENT STRATEGY - This section is required for organizations applying under the Evaluation and Performance Measurement Strategy ONLY. Upon submission of the application, evaluation applicants will be required to complete additional questions which will be due by January 28, 2020, at 5:00pm.

1. Describe how will your organization assist the City in collecting the performance measures, respond to the evaluation questions, and use evaluation findings for continuous program quality improvement? *Character limit including spaces = 2,000*



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- 2. Describe how will your organization assist key program partners in participating in the evaluation and performance measurement planning processes? *Character limit including spaces = 2,000***



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- 3. What is your proposed plans for updating the Data Management Plan (DMP), for accuracy throughout the lifecycle of the project? The DMP should provide a description of the data that will be produced using these REACH funds; access to data;**



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data standards ensuring released data have documentation describing methods of collection, what the data represent, and data limitations; and archival and long-term data preservation plans (For more information about CDC's policy on the DMP, see <https://www.cdc.gov/grants/additionalrequirements/ar-25.html>). Character limit including spaces = 2,000



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WORKPLAN - Applicants must submit a detailed work plan for the proposed Strategy and Activity they listed above. The work plan should describe how the applicant plans to implement all of the required activities to achieve proposed outcomes. Applicants are required to include all of the elements in the sample work plan template, provided below. **This section is required for ALL applicants including those applying under Evaluation and Performance Measurement Services.**

Activity #	Setting Please indicate where in the community the activity will take place	Activity Description Please describe in detail the activity you will carry out to support the implementation of the strategy selected	Milestone? Please indicate the Milestones for accomplishing the task	Responsible Position/Party Please indicate WHO within your organization is responsible for implementing the activity listed	Activity Start Date Please indicate when the activity will START	Activity End Date Please indicate when the activity will END



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BUDGET - Applicants must submit a budget with detailed support and justification for budget estimates demonstrating that budget expenses are reasonable and allowable. Awards will range from approximately \$10,000 to \$74,000 and will be based on the following criteria: consideration of the scope of the work proposed; and consideration of the priority population(s) size and geographic area where work is proposed. **This section is required for ALL applicants including those applying under Evaluation and Performance Measurement Services.**

Basic Information		
Name of Organization:		
Scope of Work:		
Category	Itemized Cost	Justification
Salary and Wages		
Fringe Benefits		
Consultant Costs		
Equipment		
Supplies		
Travel		
Other <enter description>		
TOTAL		

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