

RESOLUTION No. 2008-49-736

A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF MIAMI GARDENS, FLORIDA, ADOPTING A POLICY ON THE USE OF THE CITY'S NAME AND DEPARTMENTS IN CONNECTION WITH EVENTS THAT ARE NOT INITIATED BY THE CITY OF MIAMI GARDENS; PROVIDING FOR THE ADOPTION OF REPRESENTATIONS; PROVIDING AN EFFECTIVE DATE.

WHEREAS, the City Council previously adopted Ordinance Nos. 2004-09-2005 and 2004-10-26, which established rules and regulations relating to the use of the City's logo and seal, and which criminalized the use of the seal and logo in violation of these ordinances, and

WHEREAS, on occasion, private organizations have used the name "The City of Miami Gardens," and its various departments, including the "Police Department" and the "Parks and Recreations Department", in association with events, that are not initiated by the City, and that have not been approved by the City Council, and

WHEREAS, it is important that the City Council have the opportunity to vet the events and organizations that would like to use the City's name, so that the City Council can determine whether it wants to lend its name to such events and organizations, and

WHEREAS, the City Council would like to adopt a policy prohibiting the use of the City's name and departments in connection with any events that are not initiated by the City, without the prior approval of the City Council or the City Manager,

NOW THEREFORE, BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF MIAMI GARDENS, FLORIDA, AS FOLLOWS:

Section 1. ADOPTION OF REPRESENTATIONS: The foregoing Whereas paragraphs are hereby ratified and confirmed as being true, and the same are hereby made a specific part of this Resolution.

Section 2. ESTABLISHMENT OF POLICY: The City Council of the City of Miami Gardens hereby adopts a policy whereby the use of "City of Miami Gardens " and its various Departments are not to be used in connection with any events or organizations, unless the same is approved by the City Council or the City Manager.

Section 3. EFFECTIVE DATE: This Resolution shall take effect immediately upon its final passage.

PASSED AND ADOPTED BY THE CITY COUNCIL OF THE CITY OF MIAMI GARDENS AT ITS REGULAR MEETING HELD ON MARCH 12, 2008.

  
SHIRLEY GIBSON, MAYOR

ATTEST:

  
RONETTA TAYLOR, CMC, CITY CLERK

PREPARED BY: SONJA KNIGHTON DICKENS, ESQ.  
City Attorney

SPONSORED BY: COUNCILMAN MELVIN L. BRATTON

MOVED BY: Councilman Campbell  
SECONDED BY: Councilman Bratton

**VOTE:** 5-1

Mayor Shirley Gibson	<u>  x  </u> (Yes)	<u>    </u> (No)
Vice Mayor Barbara Watson	<u>  x  </u> (Yes)	<u>    </u> (No)
Councilman Melvin L. Bratton	<u>  x  </u> (Yes)	<u>    </u> (No)
Councilman Aaron Campbell	<u>  x  </u> (Yes)	<u>    </u> (No)
Councilwoman Sharon Pritchett	<u>    </u> (Yes)	<u>  x  </u> (No)
Councilman André Williams	<u>  x  </u> (Yes)	<u>    </u> (No)

# City of Miami Gardens

1515-200 NW 167<sup>th</sup> Street  
Miami Gardens, Florida 33169



Mayor Shirley Gibson  
Vice Mayor Barbara Watson  
Councilman Melvin L. Bratton  
Councilman Aaron Campbell Jr.  
Councilwoman Sharon Pritchett  
Councilman André Williams

## Agenda Cover Page

Date: **March 12, 2008**

Fiscal Impact: No  Yes

(If yes, explain in Staff Summary)

Funding Source: N/A

Contract/P.O. Requirement: Yes No

Sponsor Name/Department:

**Councilman Melvin L. Bratton**

Public hearing

Ordinance

1st Reading

Advertising requirement: Yes  No

RFP/RFQ/Bid N/A

Quasi-Judicial

Resolution

2nd Reading

## Title

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## Staff Summary

The City Council previously adopted Ordinance Nos. 2004-09-2005 and 2004-10-26, which established rules and regulations relating to the use of the City's logo and seal, and which criminalized the use of the seal and logo in violation of these ordinances. It has been brought to the attention of the City Council that on occasion, private organizations have used the name "The City of Miami Gardens," and its various departments, in association with events, that are not initiated by the City, and that have not been approved by the City.

In order to ensure that the City's is not falsely associated with inappropriate enterprises, it is important that the City has the opportunity to vet all the events and organizations that would like to use the City's name. As such, the attached resolution proposed a policy prohibiting the use of the City's name and departments in connection with any events that are not initiated by the City, without the prior approval of the City Council or the City Manager.

## **J-13) CONSENT AGENDA RESOLUTION**

Adopting a Policy on the use of the  
City Name and Departments

**Recommendation:**

That the City Council adopt the attached resolution which sets forth a policy regarding the use of the City's name or a City Department in connection with events.