

RESOLUTION No. 2010-02-1184

A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF MIAMI GARDENS, FLORIDA, DIRECTING THE CITY MANAGER TO WORK WITH THE UNITED STATES CENSUS BUREAU IN ORDER TO HOST A JOB CENSUS FAIR IN THE CITY OF MIAMI GARDENS AT CITY HALL; PROVIDING FOR THE ADOPTION OF REPRESENTATIONS; PROVIDING AN EFFECTIVE DATE.

WHEREAS, in April 2010, the first Census will take place since the City's incorporation, and

WHEREAS, in an effort to engage all City residents, City Council adopted Resolution No.2009-173-1119, directing the City Manager to carry out a Census Awareness Campaign, and

WHEREAS, the City established the "Stand Up! Be Heard! Be Counted!" tagline, and

WHEREAS, in addition to the outreach effort aimed at counting all of the City of Miami Gardens residents, the Census Bureau has announced that it will be hosting job fairs in various cities in order to recruit employees to assist with the effort, and

WHEREAS, Councilman André Williams is recommending, that the City Council direct the City Manager to work with the United States Census Bureau in order to host a job fair in the City of Miami Gardens at City Hall,

NOW THEREFORE, BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF MIAMI GARDENS, FLORIDA, AS FOLLOWS:

Section 1. ADOPTION OF REPRESENTATIONS: The foregoing Whereas paragraphs are hereby ratified and confirmed as being true, and the same are hereby made a specific part of this Resolution.

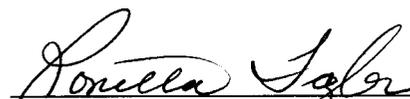
Section 2. ACTION: The City Council of the City of Miami Gardens hereby directs the City Manager to work with the United States Census Bureau in order to host a Job Census Fair in the City of Miami Gardens at City Hall.

Section 3. EFFECTIVE DATE: This Resolution shall take effect immediately upon its final passage.

PASSED AND ADOPTED BY THE CITY COUNCIL OF THE CITY OF MIAMI GARDENS AT ITS REGULAR MEETING HELD ON JANUARY 13, 2010.


SHIRLEY GIBSON, MAYOR

ATTEST:


RONETTA TAYLOR, MMC, CITY CLERK

PREPARED BY: SONJA KNIGHTON DICKENS, ESQ.
CITY ATTORNEY

SPONSORED BY: COUNCILMAN ANDRÉ WILLIAMS

MOVED BY: Vice Mayor Gilbert
SECOND BY: Councilwoman Watson

VOTE: 6-0

Mayor Shirley Gibson	<u> X </u> (Yes)	<u> </u> (No)
Vice Mayor Oliver Gilbert, III	<u> X </u> (Yes)	<u> </u> (No)
Councilwoman Barbara Watson	<u> X </u> (Yes)	<u> </u> (No)
Councilman Melvin L. Bratton	<u> X </u> (Yes)	<u> </u> (No)
Councilman Aaron Campbell	<u> </u> (Yes)	<u> </u> (No)(not present)
Councilwoman Sharon Pritchett	<u> X </u> (Yes)	<u> </u> (No)
Councilman André Williams	<u> X </u> (Yes)	<u> </u> (No)



City of Miami Gardens Agenda Cover Memo

Council Meeting Date:	January 13, 2010		Item Type:	Resolution	Ordinance	Other	
				X			
Fiscal Impact:	Yes	No	Ordinance Reading:	1st Reading		2nd Reading	
		X		Public Hearing:	Yes	No	Yes
Funding Source:	NA		Advertising Requirement:		Yes		No
							X
Contract/P.O. Required:	Yes	No	RFP/RFQ/Bid #:	NA			
		X					
Sponsor Name	Councilman Andre' Williams		Department:	Planning and Zoning, Community Development			

Short Title:

A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF MIAMI GARDENS, FLORIDA, AUTHORIZING THE CITY MANAGER TO TAKE ANY AND ALL STEPS NECESSARY IN ORDER TO HOST A CENSUS BUREAU JOB FAIR AT CITY HALL IN THE CITY OF MIAMI GARDENS; PROVIDING FOR THE ADOPTION OF REPRESENTATIONS; PROVIDING AN EFFECTIVE DATE.

Staff Summary:

Background

In April of this year, the first Census will be taken since the City's incorporation. In an effort to fully engage all City residents, the City Council adopted Resolution No. 2009-173-1119, directing the City Manager to carry out an awareness campaign that will include using a marketing consultant to develop a consistent campaign message and aide the City in exercising mass media outreach.

To that end, The City Census Campaign tagline is **Stand Up! Be Heard! Be Counted!** This tagline is being incorporated into campaign materials, and will be used and distributed at selected major city events which will include outreach to various city stakeholders.

Current Situation

The Census is a significant undertaking, requiring extensive personnel resources to carry out all that is required. The U.S. Census Bureau has announced that it will be hosting job fairs in various cities in order to actively recruit needed employees for this effort. Given the City's high

**ITEM J-2) CONSENT AGENDA
RESOLUTION
Census Bureau Job Fair**

unemployment rate, a census job fair is an opportunity for city residents looking for work to be actively involved in a critical event impacting the City's future.

Mr. Pat Alessi, Manager of the North Dade Census Office has been working with City staff on various coordination efforts and has committed to assisting the City host a Census Job Fair at City Hall. A tentative date for this Job Fair event is Thursday, February 4, 2010. The City will provide publicity through the existing Census Campaign which will include emails to approximately 6,500 persons.

The proposed resolution directs the City Manager to work with the Census Bureau to finalize arrangements for promoting and hosting a Census Job Fair in the hopes that many of our unemployed residents are able to find employment thru this effort.

Proposed Action:

Councilman Williams is recommending adoption of a resolution directing the City Manager to coordinate and promote a Census Job Fair at City Hall.

Attachments:

None