

RESOLUTION No. 2009-54-999

A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF MIAMI GARDENS, FLORIDA, AUTHORIZING THE EXPENDITURE OF FUNDS RECEIVED FROM THE SALE OF THE "HUD DOLLAR HOUSE" TO FUND THE "POWER UP MIAMI GARDENS" PROGRAM; PROVIDING FOR THE ADOPTION OF REPRESENTATIONS; PROVIDING AN EFFECTIVE DATE.

WHEREAS, the City Council previously approved a Resolution authorizing the sale of a home that the City acquired from the U.S. Department of Housing and Urban Development ("HUD"), for One Dollar (\$1.00), and

WHEREAS, the City rehabilitated the property and sold it for One Hundred Ninety-Five Thousand Three Hundred Fifteen Dollars (\$195,315.00), and

WHEREAS, the City netted Seventy Thousand Nine Hundred Sixty-Six Dollars (\$70,966.00) from the sale, and

WHEREAS, the City Council would like to authorize the "Power Up Miami Gardens" Program whereby City residents can receive a Two Hundred Fifty Dollar (\$250.00) voucher to be used at Lowe's Home Improvement for the purchase of certain items to help homeowners with their electric bills, and

WHEREAS, the City will also conduct a workshop with a non-profit entity, "Dream in Green," to provide education to City residents with respect to energy conservation, and

WHEREAS, City Council would like to utilize the funds received from the sale of the HUD home for this purpose,

NOW THEREFORE, BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF MIAMI GARDENS, FLORIDA, AS FOLLOWS:

Section 1. ADOPTION OF REPRESENTATIONS: The foregoing Whereas paragraphs are hereby ratified and confirmed as being true, and the same are hereby made a specific part of this Resolution.

Section 2. AUTHORIZATION: The City Council of the City of Miami Gardens hereby establishes the "Power Up Miami Gardens" Program in accordance with the Staff Report attached hereto. The City Council further authorizes the City Manager to expend the sum of Seventy Thousand Nine Hundred Sixty-Six Dollars (\$70,966.00) towards the Program.

Section 3. EFFECTIVE DATE: This Resolution shall take effect immediately upon its final passage.

PASSED AND ADOPTED BY THE CITY COUNCIL OF THE CITY OF MIAMI GARDENS AT ITS REGULAR MEETING HELD ON FEBRUARY 25, 2009.


SHIRLEY GIBSON, MAYOR

ATTEST:


RONETTA TAYLOR, MMC, CITY CLERK

PREPARED BY: SONJA KNIGHTON DICKENS, ESQ.
City Attorney

SPONSORED BY: DANNY CREW, CITY MANAGER

MOVED BY: Councilwoman Pritchett
SECOND BY: Councilman Bratton

VOTE: 6-0

Resolution No. 2009-54-999

Mayor Shirley Gibson	<u> </u> (Yes)	<u> </u> (No) (out of town)
Vice Mayor Barbara Watson	<u> X </u> (Yes)	<u> </u> (No)
Councilman Melvin L. Bratton	<u> X </u> (Yes)	<u> </u> (No)
Councilman Aaron Campbell	<u> X </u> (Yes)	<u> </u> (No)
Councilman Oliver Gilbert, III	<u> X </u> (Yes)	<u> </u> (No)
Councilwoman Sharon Pritchett	<u> X </u> (Yes)	<u> </u> (No)
Councilman André Williams	<u> X </u> (Yes)	<u> </u> (No)

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1515 NW 167 Street, Building 5 Suite 200
Miami Gardens, Florida 33169

City of Miami Gardens Agenda Cover Memo

Council Meeting Date:	February 25, 2009		Item Type:	Resolution	Ordinance	Other
			<small>(Enter X in box)</small>	X		
Fiscal Impact: <small>(Enter X in box)</small>	Yes	No	Ordinance Reading: <small>(Enter X in box)</small>	1st Reading		2nd Reading
		X		Public Hearing: <small>(Enter X in box)</small>	Yes	No
Funding Source:	<small>(Enter Fund & Dept)</small>		Advertising Requirement: <small>(Enter X in box)</small>	Yes		No
	Sales proceeds (HUD House)			X		
Contract/P.O. Required: <small>(Enter X in box)</small>	Yes	No	RFP/RFQ/Bid #:	N/A		
	X					
Sponsor Name	Danny Crew, City Manager		Department:	Community Development		

Short Title:

A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF MIAMI GARDENS, FLORIDA, AUTHORIZING THE EXPENDITURE OF FUNDS RECEIVED FROM THE SALE OF THE "HUD DOLLAR HOUSE" TO FUND THE "POWER UP MIAMI GARDENS" PROGRAM; PROVIDING FOR THE ADOPTION OF REPRESENTATIONS; PROVIDING AN EFFECTIVE DATE.

Staff Summary:

Background

On June 25, 2008, the City Council approved a resolution authorizing the sale of the property located at 1080 N.W. 185 Terrace. This property had been acquired by the City from the U.S. Department of Housing and Urban Development (HUD) for one dollar (\$1), and had been rehabilitated using energy efficiency standards for purposes of resale to an income eligible first-time homebuyer. The property was sold for \$195,315.00, which yielded net sales proceeds of \$70,966. In this same resolution, Staff advised Council that the sales proceeds from this transaction would be used to fund an energy efficiency program, with details of said program to be provided at a later date.

It was Staff's intent to create a program that would not only provide a financial benefit to City residents, but one that would also provide education on energy efficiency practices. Since that time, Staff has

**ITEM J-3) CONSENT AGENDA
RESOLUTION
Power up Miami Gardens Program**

been attempting to coordinate all of the necessary resources, which include an expert entity that would provide residents with a 2-hour educational workshop on energy efficiency.

Current Situation

After careful consideration and discussion with several parties, Staff has established the parameters of the “*Power Up Miami Gardens*” program. This program will provide City residents with a \$250 voucher that can be used at Lowes Home Improvement (store # 1841) for the purchase of select items that will help homeowners save money on their electric bill. In order to receive the voucher, homeowners must attend a 2-hour workshop where they will receive education on things they can do to lower energy and water costs. The initial workshop will be provided by a non-profit entity by the name of Dream in Green, Inc. Dream in Green’s mission is to develop and implement projects that promote energy conservation and awareness in both the public and private sectors. Additionally, Staff has coordinated with Florida Power and Light, as well as with the Miami Dade Water and Sewer Department to have representatives present at these workshops to answer questions and provide literature to homeowners about any of their respective energy efficiency programs.

The first two (2) workshops are scheduled for Saturday March 14th & Wednesday March 18th and will be held in Council Chambers. In order to attend, homeowners will be required to complete a short survey about the age of their home and other specifics about energy usage in the home. The survey is to be turned in to the department of Community Development in order to reserve a seat in either of these two workshops. Space is limited to 50 attendees per workshop. Future workshops will be scheduled based on funding availability.

The attached resolution seeks City Council approval authorizing the expenditure of the net proceeds from the sale of the Dollar House to fund the Power-Up Miami Gardens Program. This program is to be administered thru the Department of Community Development, with funds to be disbursed thru the City’s Finance Department.

Proposed Action:

It is recommended that City Council approve the attached resolution authorizing the City Manager to enter into a sub-recipient agreement with NHS for the provision of the services as described herein.

Attachment:

- Power-Up Miami Gardens program description
- Workshop flyer
- Homeowner survey

Power-Up Miami Gardens Program

The City of Miami Gardens will be holding 2 "Power-Up Miami Gardens" Workshops to provide education on energy efficiency and water conservation. The first will be held on Saturday, March 14th, 2009 from 9:30 to 11:30 and the second on Wednesday, March 18th, 2009 from 6:00 to 8:00. Both workshops will be held at the Miami Gardens Council Chambers located at 1515 N.W. 167 Street, Building 5, Suite 200.

By participating in one of these workshops, City of Miami Gardens homeowners will receive a voucher of up to \$250.00 per household to be used to purchase eligible items at the Lowe's store located at 17460 N.W. 57 Avenue. A listing of the eligible items will be provided at the workshops along with instructions on how to redeem the voucher. Participants must be homeowners in the City. Any funds not used towards the eligible items will not be refundable to the participant. The participants purchase must be made at one time, they cannot return to expend any remaining balance.

The list was prepared jointly by a representative from Dream in Green, Inc. and Lowes Home Improvement, and is limited to items that will conserve energy and can be installed by the homeowners themselves. The Lowes representative (Alex Segovia) will bring a sample of these items to the workshops.

Participants will be instructed to contact Mr. Segovia to set up an appointment to come in and select the items they wish to purchase. Mr. Segovia works all weekdays and every other Saturday. If more weekend days are needed, he will coordinate with another manager.

Workshop attendance will be monitored with a sign-in sheet which will include names and addresses of the participants. This sheet will be used by Mr. Segovia to confirm the participants' eligibility and limit the voucher to one per household. Participants will be required to redeem their vouchers within 60 days from the workshop date.

The workshop flyer will be made available at all publicly visited City Departments, at local churches and local supermarkets. In addition, Lowe's will distribute the flyer to customers at the time of check out. Community Development staff will contact public schools within the City to request their assistance in distributing flyers to parents.

Those residents that are interested in attending the workshops must complete and return the Pre-Attendance Survey. These surveys will record basic information for Dream in Green, Inc. to identify the audience at the workshops so that the topics and material covered meets the majority's current housing condition.

Participants will call Mr. Segovia to set up appointments to come in to the store to redeem the voucher. At that time, he will make certain, using the sign in sheet that they were in fact participants and moreover that the household receive only one voucher. He will be able to ascertain this by the address listed on the sign in sheet and staff verification. Participants must

use the funding within 60 days from the date of the workshop. The deadline will be announced at the workshops and listed on the **Eligible Item Listing**. In addition, Mr. Segovia will maintain a listing of the total funds used per household and the items purchased. He advised that he will issue a duplicate receipt for each household purchase made. These purchases will then be totaled per item, category and dollar amount jointly by Lowes and Community Development staff.

In total there will be four documents used throughout this process:

- Program Flyer
- Pre-Attendance Survey
- Program purchase voucher
- Sign-In Sheet (Will be used by Lowes and CD Staff for reporting and monitoring)



Miami Gardens *Power Up Program* Registration & Pre Attendance Survey

Name _____ Phone _____
Address _____ Email _____
City _____ Zip code _____

I will attend the following workshop (select one)¹:

- Saturday, February 14, 9:30-11:30am
- Wednesday, February 18, 6:00-8:00pm

What kind of home do you live in?

- apartment/condo
- townhouse
- single family detached home
- attached villa or duplex

What type of heating and cooling system do you have? (check all that apply)

- Central AC with no heating
- Central AC with electric heating
- Central AC with gas or oil heating
- Room Air conditioners
- Space heaters
- Don't know
- None

What kind of water heater do you have?

- Electric tank
- Gas tank
- Instant water heater
- Solar water heater with tank
- None
- Don't know

What is your average monthly FPL bill? \$ _____

(If you are not sure, you can get a two year billing history online at www.FPL.com).

How would you rate your personal knowledge of energy efficiency and conservation?

- Very knowledgeable
- Somewhat knowledgeable
- I know very little





Power Up Miami Gardens!



SAVE UP TO 30% OF YOUR ENERGY COSTS

How? Attend one of the workshops sponsored by the City of Miami Gardens and learn how to make your home more energy efficient.

Participants will receive a \$250 voucher to purchase energy efficient products at Lowe's*!

Workshops will be held on:

- **Saturday, March 14th from 9:30-11:30am**

or

- **Wednesday, March 18th from 6:00-8:00pm**

at the City of Miami Gardens Council Chambers
located at 1515 N.W. 167 Street, Bldg. 5, Suite 200.

To reserve your spot, complete the attached registration form and return it to the Department of Community Development located at 1515 N.W. 167 Street, Bldg. 4, Suite 120 or by fax to (305) 622-8046.

Space is limited so register A.S.A.P.

If you need to cancel or change the workshop you plan to attend or have any questions, please call the Department of Community Development at (305) 622-8041.

* Recipients must register and attend one of the two workshops and be homeowners in the City of Miami Gardens. Award limited to one per household and redeemable only at specified store.

