

RESOLUTION No. 2009-152-1097

A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF MIAMI GARDENS, FLORIDA, TERMINATING THE CITY-WIDE FINANCIAL LITERACY PROGRAM; PROVIDING FOR THE ADOPTION OF REPRESENTATIONS; PROVIDING AN EFFECTIVE DATE.

WHEREAS, on April 8, 2009, a City-Wide Financial Literacy Initiative ("Initiative") was presented to the City Council, and

WHEREAS, Component 1 of the Initiative was approved by the City Council at the April 8, 2009, Council meeting, and

WHEREAS, Component 2 of the Initiative was approved by the City Council at the May 27, 2009, Council meeting, and

WHEREAS, subsequent to approval of the Initiative, one of the sub-recipients, Partners for Self-Employment (PSE), declined its funding offer and submitted a letter indicating, that due to the "cloud of negativity that was made public at the May 27, 2009, Council meeting," that it would not be interested in pursuing an agreement with the City, and

WHEREAS, since Component 1 was adopted, the City has incurred expenses in the amount of Two Thousand, Six Hundred Seventy-Six Dollars and 35/100 (\$2,676.35) from the Marome Agency, and

WHEREAS, in light of the fact that PSE is not moving forward with the Agreement, staff has instructed the Marome Agency to not move forward on any other activity so as not to incur any additional costs, and

WHEREAS, in light of the fact that PSE is not moving forward, City staff is recommending that the City Council terminate the City-Wide Financial Literacy Initiative,

NOW THEREFORE, BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF MIAMI GARDENS, FLORIDA, AS FOLLOWS:

Section 1. ADOPTION OF REPRESENTATIONS: The foregoing Whereas paragraphs are hereby ratified and confirmed as being true, and the same are hereby made a specific part of this Resolution.

Section 2. AUTHORIZATION: The City Council of the City of Miami Gardens hereby authorizes the City Manager to terminate any and all actions associated with the City-Wide Financial Literacy Program.

Section 3. EFFECTIVE DATE: This Resolution shall take effect immediately upon its final passage.

PASSED AND ADOPTED BY THE CITY COUNCIL OF THE CITY OF MIAMI GARDENS AT ITS REGULAR MEETING HELD ON JULY 22, 2009.


SHIRLEY GIBSON, MAYOR

ATTEST:


RONETTA TAYLOR, MMC, CITY CLERK

PREPARED BY: SONJA KNIGHTON DICKENS, ESQ.
City Attorney

SPONSORED BY: DANNY CREW, CITY MANAGER

MOVED BY: Councilman Williams
SECOND BY: Vice Mayor Watson

VOTE: 4-2

Mayor Shirley Gibson	<input checked="" type="checkbox"/> (Yes)	<input type="checkbox"/> (No)
Vice Mayor Barbara Watson	<input checked="" type="checkbox"/> (Yes)	<input type="checkbox"/> (No)
Councilman Melvin L. Bratton	<input type="checkbox"/> (Yes)	<input checked="" type="checkbox"/> (No)
Councilman Aaron Campbell	<input checked="" type="checkbox"/> (Yes)	<input type="checkbox"/> (No)
Councilman Oliver Gilbert, III	<input checked="" type="checkbox"/> (Yes)	<input type="checkbox"/> (No)
Councilwoman Sharon Pritchett	<input type="checkbox"/> (Yes)	<input type="checkbox"/> (No) (not present)
Councilman André Williams	<input type="checkbox"/> (Yes)	<input checked="" type="checkbox"/> (No)

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City of Miami Gardens Agenda Cover Memo

Council Meeting Date:	July 22, 2009		Item Type: <small>(Enter X in box)</small>	Resolution X	Ordinance	Other
Fiscal Impact: <small>(Enter X in box)</small>	Yes	No	Ordinance Reading: <small>(Enter X in box)</small>	1st Reading		2nd Reading
	X			Public Hearing: <small>(Enter X in box)</small>	Yes	No
Funding Source:	General Fund & CDBG		Advertising Requirement: <small>(Enter X in box)</small>	Yes		No
						X
Contract/P.O. Required: <small>(Enter X in box)</small>	Yes	No	RFP/RFQ/Bid #:	N/A		
		X				
Sponsor Name	Danny Crew, City Manager		Department:	Community Development		

Short Title:

A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF MIAMI GARDENS, FLORIDA, TERMINATING THE CITY-WIDE FINANCIAL LITERACY PROGRAM; PROVIDING FOR THE ADOPTION OF REPRESENTATIONS; PROVIDING AN EFFECTIVE DATE.

Staff Summary:

Background

On April 8, 2009, the city-wide financial literacy initiative (*Family First*), consisting of two components was presented to the City Council. Component #1 of the initiative, the provision of services of the Marome Agency for the outreach program consisting of radio and print media was approved at the April 8th Council meeting. Component #2 of the initiative, the actual financial literacy training was to be provided by Partners For Self-Employment (PSE), a not-for-profit 501(c)(3). Due to the HUD advertising requirement for CDBG funding, the approval of component #2 was deferred. This 2nd component was later approved at the May 27, 2009 Council meeting.

Current Situation

Subsequent to receiving Council approval, a contract award letter and sub-recipient agreement was forwarded to Partners for Self Employment (PSE), for execution of the financial literacy training program. On June 23, 2009, the Department received a letter from PSE declining the funding offer. The letter stated that PSE had concluded it would not be in the best interest of the organization to enter into an

agreement “under the cloud of negativity that was made public at the May 27, 2009 City of Miami Gardens Council meeting.” The letter further stated that PSE would apply for funding in the competitive 2009-10 Public Services RFP process.

City Staff attempted to monitor and manage this program by maintaining open communication with both entities (the Marome Agency & PSE), and minimizing up front expenses until the 2nd component of the program was approved by Council. However, as Council is aware, there had been other representatives from the City that initiated contact with the Marome Agency which resulted in the incurrence of expenses totaling \$2,676.35. Since being contacted by PSE about their decision to decline the funding offer, Staff has instructed the Marome Agency not to move forward on any other activity so as to not incur any additional costs.

Because this program was approved in its totality (components 1 & 2) at the April 8, 2009 City Council meeting, where the participating organizations were identified, it now becomes necessary for Council to take action in light of one of the organizations’ decision to withdraw their participation in the program. The attached resolution seeks City Council approval to terminate the city-wide financial literacy initiative as approved on April 8, 2009.

Proposed Action:

Staff recommends approval of the attached resolution terminating the City-Wide Financial Literacy Program.

Attachment:

Attachment A: Partners for Self-Employment letter



*Supports financial self-sufficiency
and the accumulation of assets
by low-income families
via opportunities to make,
borrow, save, and manage money.*

RECEIVED

JUN 23 2009

June 22, 2009

Daniel A Rosemond
City of Miami Gardens
1515 NW 167 St Bldg 5 Suite 200
Miami Gardens, FL 33169

RE: 2008-2009 CDBG Funding Award

Dear Mr. Rosemond:

I would like to take this opportunity to thank the City of Miami Gardens council, staff and residents for extending Partners For Self Employment, Inc. (PSE) the opportunity to provide financial literacy training in Miami Gardens. At this time PSE is respectfully declining this opportunity. As an organization we conclude that entering into an agreement under the cloud of negativity that was made public at the May 27th, 2009 City of Miami Gardens Council meeting is not in the best interest of PSE or the residents of that we are seeking to provide services to.

PSE remains interested in providing financial literacy training and Individual Development Accounts to the residents of Miami Gardens; therefore we will be applying for the published 2009-2010 Public Service RFP. This solution will allow PSE to present is services both educational and financial in a competitive process therefore ensuring that if PSE receives funding from Miami Gardens it is because the services we provide are the most qualified to address the needs of Miami Gardens residents.

PSE looks forward to a long and mutually beneficial relationship with Miami Gardens, council, staff and residents.

Sincerely,

Maria Coto
Executive Director

