

RESOLUTION No. 2009-112-1057

A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF MIAMI GARDENS, FLORIDA, AUTHORIZING THE CITY TO CO-SPONSOR THE NATIONAL LEAGUE OF CITIES PRESCRIPTION DISCOUNT CARD PROGRAM; AUTHORIZING THE CITY MANAGER TO TAKE ANY AND ALL STEPS NECESSARY IN ORDER FOR THE CITY TO BECOME A SPONSOR OF THE PROGRAM; PROVIDING FOR THE ADOPTION OF REPRESENTATIONS; PROVIDING AN EFFECTIVE DATE.

WHEREAS, the National League of Cities has launched a new program for member cities to assist residents with the high costs of prescription drugs, and

WHEREAS, participating cities are able to offer savings on prescription drugs for residents who do not have health insurance, a traditional pharmacy benefit plan, or whose prescriptions are not covered by insurance, and

WHEREAS, the National League of Cities Prescription Discount Card Program is in collaboration with CVS Caremark, and participants in the Program can save an average of twenty percent (20%) off the full retail costs of prescription medication, and

WHEREAS, residents who participate in the program will not be charged a fee and there are no limits on the Program, and

WHEREAS, the City of Miami Gardens agrees to promote the Program through local media and through various means of communication,

NOW THEREFORE, BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF MIAMI GARDENS, FLORIDA, AS FOLLOWS:

Section 1. ADOPTION OF REPRESENTATIONS: The foregoing Whereas paragraphs are hereby ratified and confirmed as being true, and the same are hereby made a specific part of this Resolution.

Section 2. CO-SPONSORSHIP: The City Council of the City of Miami Gardens hereby authorizes the City, in coordination with the National League of Cities, to co-sponsor the National League of Cities Prescription Discount Card Program. The City Council further authorizes the City Manager to take any and all steps necessary in order for the City of Miami Gardens to co-sponsor the Prescription Discount Card Program.

Section 3. EFFECTIVE DATE: This Resolution shall take effect immediately upon its final passage.

PASSED AND ADOPTED BY THE CITY COUNCIL OF THE CITY OF MIAMI GARDENS AT ITS REGULAR MEETING HELD ON JUNE 10, 2009.


SHIRLEY GIBSON, MAYOR

ATTEST:

RONETTA TAYLOR, MMC, CITY CLERK

PREPARED BY: SONJA KNIGHTON DICKENS, ESQ.
City Attorney

SPONSORED BY: VICE MAYOR BARBARA WATSON

MOVED BY: Vice Mayor Watson
SECOND BY: Councilman Gilbert

VOTE: 7-0

Mayor Shirley Gibson	<u> X </u> (Yes)	<u> </u> (No)
Vice Mayor Barbara Watson	<u> X </u> (Yes)	<u> </u> (No)
Councilman Melvin L. Bratton	<u> X </u> (Yes)	<u> </u> (No)
Councilman Aaron Campbell	<u> X </u> (Yes)	<u> </u> (No)
Councilman Oliver Gilbert, III	<u> X </u> (Yes)	<u> </u> (No)
Councilwoman Sharon Pritchett	<u> X </u> (Yes)	<u> </u> (No)
Councilman André Williams	<u> X </u> (Yes)	<u> </u> (No)



City of Miami Gardens Agenda Cover Memo

Council Meeting Date:	<i>June 10, 2010</i>		Item Type:	Resolution	Ordinance	Other	
				X			
Fiscal Impact:	Yes	No	Ordinance Reading:	1st Reading		2nd Reading	
		X		Public Hearing:	Yes	No	Yes
Funding Source:	N/A		Advertising Requirement:		Yes		No
						X	
Contract/P.O. Required:	Yes	No	RFP/RFQ/Bid #:	N/A			
		X					
Sponsor Name	Vice-Mayor Barbara Watson		Department:	<i>Mayor/Council</i>			

Short Title:

A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF MIAMI GARDENS, FLORIDA, AUTHORIZING THE CITY TO CO-SPONSOR THE NATIONAL LEAGUE OF CITIES PRESCRIPTION DISCOUNT CARD PROGRAM; AUTHORIZING THE CITY MANAGER TO TAKE ANY AND ALL STEPS NECESSARY IN ORDER FOR THE CITY TO BECOME A SPONSOR OF THE PROGRAM; PROVIDING FOR THE ADOPTION OF REPRESENTATIONS; PROVIDING AN EFFECTIVE DATE.

Staff Summary:

The National League of Cities (NLC) has launched a new program for member cities to help residents cope with the high cost of prescription drugs. Through this program, the City of Miami Gardens will be able to offer savings on prescription drugs to our residents who are without health insurance, a traditional pharmacy benefit plan, or have prescriptions not covered by insurance. The NLC Prescription Discount Card Program, in collaboration with CVS Caremark will provide the City residents with a discount ID card personalized with the City logo, public service announcements, and toll free customer service care.

There is no cost for the City to participate as a member of the National League of Cities, however, as participants the city must:

- Promote the program to the local media with mutually approved communications
- Promote the program through various city venues or communications to the residents using the City's standard communications vehicles. All communications must be reviewed and approved by NLC and CVS Caremark unless the City is using supplied communications.
- Provide citywide ID card distribution points to distribution the template ID cards
- Provide a link to the co-branded website

- Identify a person on the City staff to serve as the principal program contact with NLC and CVS Caremark

Proposed Action:

Vice Mayor Barbara Watson recommends that the City Council adopt the attached resolution authorizing the City to enroll in the NLC Prescription Discount Card Program, and allow the City Manager to take any and all actions to implement the program.

Attachment:

Attachment A: NLC Prescription Discount Card Program Flyer